

BRUMATE X HOBIE EYEWEAR X HAYWOOD COUNTY TDA, EXPLORE NEWMAN-COWETA, VISIT PINEHURST SOUTHERN PINES ABERDEEN

BRÜMATE × Hobie

# SIP AND SEEK ADVENTURE

*Road Trip Getaway*

OFFICIAL RULES



**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER FOR A CHANCE TO WIN.  
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**

The BruMate x Hobie Eyewear x Haywood County TDA, Explore Newnan-Coweta, Visit Pinehurst Southern Pines Aberdeen Sip & Seek Adventure Road Trip Giveaway (the "Sweepstakes") starts on April 13, 2026, at 12:00 a.m., ET and ends on May 25, 2026, at 11:59 p.m., ET ("Sweepstakes Period"). The administrator's computer is the official time-keeping device for this promotion.

## ELIGIBILITY:

The Sweepstakes is open to legal residents of the United States and the District of Columbia who are 18 years of age or older as of the date of entry. Employees of **Haywood County TDA, Explore Newnan-Coweta, Visit Pinehurst Southern Pines Aberdeen (the "Sponsors"), BruMate, Hobie Eyewear**, their respective subsidiaries, distributors, affiliates, promotion and advertising agencies, and members of their immediate family (spouse, parents, children, siblings, and their spouses), and persons living in the same household (whether or not related) are not eligible to enter or win. Void where prohibited by law. The Sweepstakes is subject to all applicable federal, state, and local laws. Participation constitutes an entrant's full and unconditional agreement to these Official Rules and to the decisions of the Sponsor and Prize Provider, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

## HOW TO ENTER:

During the Sweepstakes Period, there is one way to enter:

**Website:** Visit <https://roadtripgetaways.com/> (the "Website") and follow the directions to complete and submit the registration form to receive one (1) entry ("Entry"). Entries must be received by **May 25, 2026**, at **11:59 p.m., ET** to be eligible.

Entries generated by script, macro, or other automated means are void. Limit one (1) Entry per person for the duration of the Sweepstakes period **per day**, regardless of method of entry. You may only use one (1) email address to enter the Sweepstakes. All Entries become the property of the Sponsor and will not be returned.

In the event of a dispute, the authorized account holder of the email address used to register will be deemed the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, or organization responsible for assigning email addresses. Potential winners may be required to show proof of being the authorized account holder.

Information collected in this Sweepstakes will be administered in accordance with the Privacy Policy located at <https://homeofgolf.com/privacy-policy/>, <https://explorenewnancoweta.com/privacy-policy/>, and <https://visithaywood.com/privacy-policy/>.

**RANDOM DRAWING:**

Three (3) potential Grand Prize winners will be selected in a random drawing on or about **June 3, 2026**, from among all eligible entries received throughout the Sweepstakes Period. Odds of winning depend on the number of eligible entries received. The drawing will be conducted by the Prize Provider.

**ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION.** An entrant is not a winner unless and until eligibility has been verified and the entrant has been notified that verification is complete.

**WINNER NOTIFICATION:**

The potential winner will be notified by **email and/or phone**. The potential Grand Prize winners will be required to execute and return an affidavit of eligibility, a liability release, and, where lawful, a publicity release within **5 days** of notification. If the documents are not returned within the specified time, the prize will be forfeited, and an alternate winner may be selected. The Grand Prize winner will be issued a Form 1099 for tax purposes and must submit their Social Security number.

**GRAND PRIZE:**

Three (3) Grand Prizes will be awarded. Each Grand Prize winner will receive one (1) trip package to a single destination. Winners will not receive multiple destinations.

**Each Grand Prize Package includes:**

- Two (2) nights of lodging (one room, double occupancy; up to four (4) guests total)
- One (1) destination-specific experience for four (4) people
- One (1) \$250 Visa® Gift Card
- Additional destination-specific items as detailed below

***Approximate Retail Value ("ARV") of each Grand Prize: \$1,500.***

**Visit Pinehurst Southern Pines Aberdeen**

- 2-night stay at the new Courtyard by Marriott Aberdeen for up to four guests
- Golf experience for four at Talamore Golf Resort, The Cradle, or the World Golf Hall of Fame
- \$250 Visa Gift Card to explore dining, shopping, and more across the Sandhills
- Nearly 40 golf courses just minutes apart, including legendary layouts played by the game's greats
- Dozens of scenic trails winding through the longleaf pines
- Charming downtown districts filled with local shops, restaurants, and hidden gems
- A scenic drive along Pottery Highway 705 to explore the renowned Seagrove potters' community
- \$200 BruMate Gift Card
- 4 pairs of Hobie Eyewear sunglasses, 4 mini-towels, and 4 hats

The total approximate retail value (ARV) of the Grand Prize is \$1,500.

**Explore Newnan-Coweta**

- One night stay at one of Chattahoochee Bend's premier cabins complete with a full kitchen/living room, two bedrooms with en-suite bathrooms, screened in porch and fire pit.
- One night stay at the Veranda Historic Inn
- Spend a day hiking the trails at the nearly 3,000-acre Chatt Bend State Park
- Take a guided film tour (on wheels or heels) thru picturesque Senoia
- Make time for a stop at the Senoia Farmers Market – a Saturday morning staple. Grab a drink from the bloody mary bar or an iced coffee while you peruse fresh goods and wares from talented artisans.
- Explore the historic Newnan square filled with charming local boutiques and specialty shops
- Ride in a race car around Senoia Raceway
- Sip a cold one on a warm patio or enjoy a nightcap at a speakeasy
- Enjoy a culinary journey like no other from Food Network famous crepes and birria tacos to brisket burgers and crispy fried pickles
- \$200 BruMate Gift Card
- 4 pairs of Hobie Eyewear sunglasses, 4 mini-towels, and 4 hats

## Haywood County TDA

- 2-night stay at Boyd Mountain Log Cabins for up to 4 guests, set on one of Haywood County's Christmas tree farms
- Tickets for 4 to Wheels Through Time Museum, home to over 300 rare and historic American motorcycles
- A 2-day parking pass to the Great Smoky Mountains National Park
- \$250 in Elk Bucks—a digital gift card backed by Mastercard, redeemable at over 120 participating Haywood County businesses
- Easy access to outdoor adventures in the Great Smoky Mountains National Park and along the Blue Ridge Parkway
- Dining at locally loved restaurants featuring fresh, farm-to-table flavors
- Time to explore Haywood County's charming small towns, with unique shops, local galleries, and a vibrant arts scene
- \$200 BruMate Gift Card
- 4 pairs of Hobie Eyewear sunglasses, 4 mini-towels, and 4 hats

Destinations will be awarded on a first-confirmed, first-served basis. Selected winners will have the opportunity to choose from available destinations at time of prize confirmation. Sponsor does not guarantee availability of any specific destination.

All taxes and expenses associated with the prize are the sole responsibility of the winner. All prize components must be redeemed within **July 1, 2026–June 30, 2027** (subject to availability). Certain blackout dates and availability restrictions may apply. Transportation to and from **Haywood County TDA, Explore Newnan-Coweta, and Visit Pinehurst Southern Pines Aberdeen** is not included as part of the prize and is the sole responsibility of the winner.

### PRIZE CONDITIONS:

All prize details are at the discretion of the Sponsor and/or Prize Provider. No substitution, transfer, or cash equivalent of the prize is permitted except at the Sponsor's discretion. The Sponsor reserves the right to substitute a prize with one of equal or greater value.

### GENERAL CONDITIONS:

By participating, each entrant agrees to: (a) Abide by these Official Rules and the decisions of the Sponsor and Prize Provider; (b) Release, discharge, and hold harmless the Sponsor, Prize Provider, and their respective parent companies, affiliates, and agents from any liability arising out of participation in the Sweepstakes or the acceptance, use, or misuse of any prize.

### MISCELLANEOUS:

The Sponsor is not responsible for lost, late, incomplete, or misdirected entries, or for technical difficulties that may limit or prevent participation in the Sweepstakes. Should any portion of the Sweepstakes be compromised, the Sponsor reserves the right to suspend, modify, or terminate the Sweepstakes.

### ARBITRATION:

Except where prohibited by law, disputes arising out of or relating to this Sweepstakes shall be resolved by binding arbitration under the rules of the American Arbitration Association.

### SPONSORS:



**Haywood County TDA**  
91 N Lakeshore Dr  
Lake Junaluska, NC 28745  
<https://visithaywood.com/>



**Explore Newnan-Coweta**  
19 Jefferson St  
Newnan, GA 30263  
<https://explorenewnancoweta.com/>



**Visit Pinehurst Southern Pines Aberdeen**  
155 W New York Ave Suite 300  
Southern Pines, NC 28387  
<https://homeofgolf.com/>